



**VALLEY VIEW HIGH SCHOOL**  
**HOME OF THE EAGLES**

*13135 NASON STREET, MORENO VALLEY, CALIFORNIA 92555*  
*(951) 571-4850 \* (951) 771-4855 FAX*

**REVENUE POTENTIAL FORM**

**School Site:** Valley View High School

**Advisor:** Mr. Gaylord

Revenue	Quantity	Unit price		Expected	Actual	Difference	Reason for difference
Sales-expected			A				
Sales-actual			B				
Advertising			C				
Donations			D				
Other			E				
Total revenue:			F				

Losses							
Given away							
Lost							
Stolen							
Damaged/returned							
On hand							
Total losses:			G				

Net revenue (F-G):							
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Expenses							
Product-expected							
Product-actual							
Freight							
Tax							
Photos							
Advertising							
Prizes							
Other							
Total expenses:							

Net profit:			
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Signature of principal

Date approved

Date appears in minutes